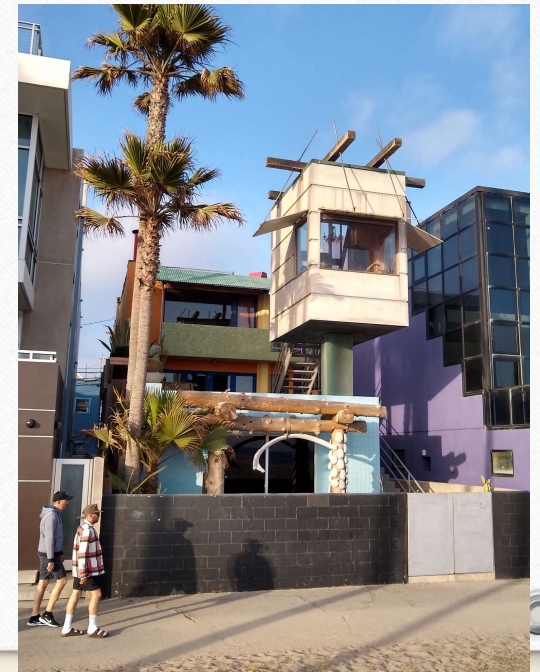


The Creative Process Demystified

Anne Emerson

- Photography as Art
- Language as Persuasion
- Research Design as Discovery



About Anne



- Born in England, younger of identical twins
- Student Grant to Oxford University – studied history and great literature of the Middle East
- Post-graduate work in Economics at the University of Maryland
- Part-time worker until children left home – Sears Portrait Studio, French teacher, Economics adjunct – then in finance department of tech services company
- Many interests and hobbies – photography, gardening, writing, stitching

Summary – Photo Chat



- Visual arts – all sorts – appeal to the eye and deliver a message, feeling, connection, or other information
- Photography has its own characteristic techniques and challenges
- We demonstrated several tricks of the trade, and explored what Photoshop can do
- Developing a creative style involves a journey of discovery

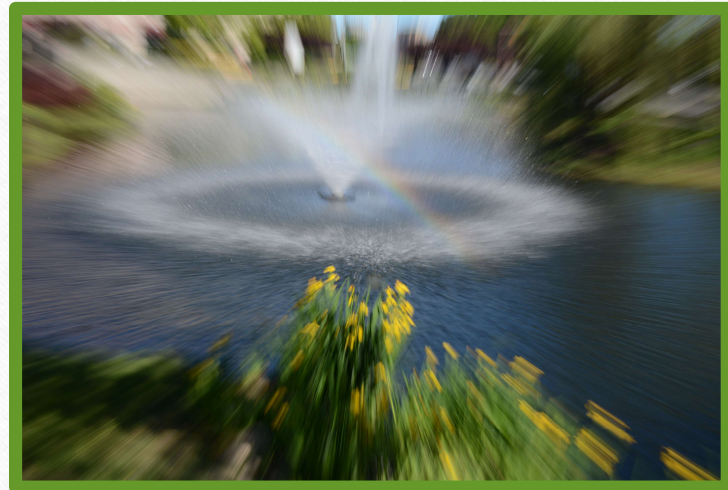
Summary – Poetry and Persuasion

- Poetic language appeals to many different aspects of our humanity –
 - Heart or head, body or soul; beauty; truth
 - Past or future, self or others, earth or heaven
- If we prefer to be our own master/mistress, not someone else's, we need to –
 - Notice technique, even as we let it persuade us; **be prepared** to defend our souls against technique which does not serve us well



Summary of Research Chat

- “The system” grows cities; city-type education helps cities grow, but city-growth doesn’t deliver enough long-run, sustainable farm jobs.
- The research findings implied that regionally different rates of job-creation motivate workers to migrate, **not regionally different wages (for similar workers)**. This requires tweaking economic theory!
- For example, policy-makers should aim to deliver a financial “equilibrium” or balance, **between industries over time**, including farms and AI, which isn’t happening at present!



Everything runs to the one central fountain –
truth or illusion?